

Class Title: Introduction to WordPress

Duration: 2 Days

1. The WordPress Interface

- 1.1. Understanding the WordPress Dashboard
- 1.2. Pages, Tags, Media and Content Administration
- 1.3. WordPress Settings

2. Using Themes

- 2.1. Theme Structure
- 2.2. Choosing a Theme
- 2.3. Installing and Configuring Themes
- 2.4. Editing and Customizing Themes

3. Design and Layout Elements

- 3.1. Links
- 3.2. Widgets
- 3.3. Menus

4. Extra Features

- 4.1. Finding and Using Plugins
- 4.2. User Input Forms
- 4.3. Photo Galleries

5. Search Engine Optimization

- 5.1. Using SEO Plugins and SEO Friendly Themes
- 5.2. Using Google Webmaster Tools

6. Site Maintenance and Security

- 6.1. Updating WordPress Versions, Plugins and Themes
- 6.2. Database Maintenance and Backup
- 6.3. Securing Passwords
- 6.4. Connecting Securely to the WordPress Site
- 6.5. User Management